



Permit #F00040973-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040973-A

Type of Permit: FILMING

Release Date: 06/21/2011

Production Company EI ENTERTAINMENT TELEVISION

Producer Sal Ruggiero

Insured Company Name EI ENTERTAINMENT TELEVISION

Director Sal Ruggiero

Contact Phone No. 1 323-954-2400

1st AD Sal Ruggiero

Contact Phone No. 2 323-692-4597

Fax 323-954-2880

Production Manager Sal Ruggiero

Address 5750 WILSHIRE BLVD

FilmL.A. Coordinator JDP - Jason Del Paine

LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Location Manager Sal Ruggiero

Type of Production TV Reality

Primary Phone Office - 323-954-2400

Secondary Phone Mobile - 818-481-7581

Location Assistant Sal Ruggiero

Primary Phone Office - 323-954-2400

Secondary Phone

Fees

Posting 300 \$69.00

Total Permit Fee \$324.00

Notification Charge \$155.00

Number of Locations 2

FILMLA FILM PERMIT RIDER FEE \$100.00



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Summary Information**Location****Location 1 of 2****Page 1 of 2**

Permit Number	F00040973-A	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Office - 323-954-2400
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Driving grid

Film Dates 6/26/2011 - 7/11/2011 07:00 - 00:00 16 days

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document F40973, E Ent Sal AGENT Letter.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Camera cars	1		Cast	2
	Cast/Crew vehicles	2		Crew	13
	Picture vehicles	1			
	Vans	2			

Filming Activities Interior/exterior dialogue; walk & talks; Filming picture car doing drive ups, bys, aways and car-car shots all with the flow of traffic.;

Jurisdiction	Political: Los Angeles City - Council District 01	Police: Los Angeles Police Department	Fire: Los Angeles City
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Location Notes ALL AREAS UNDER THE JURISDICTION OF THE CITY OF LOS ANGELES PERMITS:
VALID FOR REALITY SHOWS ONLY.
MAXIMUM OF 15 CAST/CREW.
HANDHELD EQUIPMENT ONLY.
MAXIMUM OF 5 PRODUCTION VEHICLES (PICTURE CARS, PASSENGER VANS, CAMERA CAR OR CAST/CREW CARS ONLY).
NO FILMING IN RESIDENTIAL AREAS.
MUST CONTACT FILMLA. TO PROCESS A SEPARATE LOCATION FOR ANY FILMING IN RESIDENTIAL AREAS.
NO STOPPING/SETTING UP IN FRONT OF ANY BUSINESSES/MERCHANTS WITHOUT THEIR PRIOR APPROVAL.
INTERIOR FILMING ACTIVITY MAY NOT EXCEED A TWO HOUR TIME FRAME.
PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY WITH A FILMING TIME FRAME EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION WITH FILMLA.
NO STUNTWORK, PRECISION DRIVING, PYROTECHNICS, GUNFIRE OR OTHER HIGH IMPACT ACTIVITY THAT MAY ATTRACT THE CONCERN OF THE PUBLIC.
NO CABLING OR LIGHTING SET UPS.
NO BLOCKING OF EXITS, ENTRANCES OR DRIVEWAYS.
MUST NOT COMPROMISE FIRE/EMERGENCY PROTECTION SYSTEMS.
IT IS THE RESPONSIBILITY OF THE PRODUCTION COMPANY TO BE AWARE OF SPECIAL CONDITIONS AREAS, WHICH ARE EXCLUDED. THEY INCLUDE, BUT ARE NOT LIMITED TO: THE ARTS DISTRICT, CHINATOWN, HANCOCK PARK/WINSOR SQUARE, AND THE PACIFIC PALISADES. A COMPLETE LIST OF SPECIAL CONDITION AREAS CAN BE FOUND AT WWW.FILMLA.COM.



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Summary Information**Location****Location 1 of 2****Page 2 of 2**

Permit Number	F00040973-A	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Office - 323-954-2400
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 818-481-7581
Production Title	HOW DO I LOOK		

SEPARATE PERMITS & APPROVALS MUST BE OBTAINED FOR USE OF ANY LOS ANGELES COUNTY OR CITY PROPERTY/FACILITY.
NO INTERFERENCE WITH OTHER PRODUCTIONS OR SPECIAL EVENTS.
LOCATION(S) OF FILMING SHALL BE DISCLOSED WHEN REQUESTED BY L.A.P.D. OR FILMLA.
NO INTERFERENCE WITH VEHICULAR OR PEDESTRIAN TRAFFIC.
MUST OBEY ALL RULES OF THE ROAD.
NO EQUIPMENT MAY EXTEND OUTSIDE OF SINGLE TRAFFIC LANE OR OBSTRUCT DRIVER'S VIEW.

Approvals LOS ANGELES POLICE DEPARTMENT

Suzan Nelson

Parking Base Camp

Location Type : Filming Location

Parking Notes

On private property and/or legally in the street.

Crew Parking

Location Type : Filming Location



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Summary Information**Location****Location 2 of 2****Page 1 of 1**

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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 818-481-7581
Production Title	HOW DO I LOOK		
Location Address 5125 Monte Vista St, Los Angeles, CA, 90042			
Location Type Retirement Housing			
Film Dates 6/22/2011 - 6/22/2011 12:00 - 20:00 1 day			
Open or Closed to the Public Open			
Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways No cast or crew parking on area streets No interference with vehicular or pedestrian traffic No stopping and setting up in residential areas before 7am or after 10pm without prior approval No stopping or setting up in front of merchants or residents without prior approval			
Equipment on Location	Type	Quantity	Personnel on Location Type Quantity
	Cast/Crew vehicles	10	Cast 5
	Honey Wagons	1	Crew 20
	Vans	3	Spot 1
			Check
Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots with the flow of traffic; Handheld equipment; Interior and exterior dialogue;			
Jurisdiction	Political: Los Angeles City - Council District 01	Police: Los Angeles Police Department	Fire: Los Angeles City
Thomas Guide	Page: 595	Grid: C2	
Approvals	LOS ANGELES POLICE DEPARTMENT		Suzan Nelson
Coordinator Note RIDER A ADDS AND RELEASES LOCATION			
Parking	Base Camp Location Type : Filming Location	Crew Parking Location Type : Filming Location	
	Parking Notes On private property and/or legally in the street.		
Posting "No Parking" signs	100' in front of 5115 Monte Vista St		
Approximate Footage	0 - 300	Log Number	17718
Date(s)	6/22/2011 to 6/22/2011	Time(s)	11:00 to 22:00

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

Permit #F00040973-A

I certify that I am a representative of E! ENTERTAINMENT/STYLE ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/1/11

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

E! ENTERTAINMENT/STYLE NETWORK
Name of Principal

By: [Signature]
Representative's Signature

JHAMAL K. ROBINSON
Print Representative's Name

EXEC. IN CHARGE OF PRODUCTION
Representative's title

5750 WILSHIRE BLVD
LOS ANGELES, CA 90036
Principal's Address

323-549-6239
Principal's Telephone

Please sign and fax back
Principal = Name of Company